



levin  
consulting

*TECH CONNECT*

**LIVE**

May 21-23, 2024 | Chicago, IL

# Captivate tech buyers in one-on-one, scheduled meetings & presentations

Tech Connect LIVE, a dynamic event organized by Levin Consulting, will unite consumer tech vendors and channel buyers in Chicago on May 21-23, 2024 at the Hyatt Regency Chicago O’Hare.

This event introduces a unique format where vendors introduce products to category buyers and distributors via small group presentations, followed by pre-scheduled, one-on-one meetings held within your dedicated exhibit area in the Vendor Expo.

The best way to build relationships is face-to-face. Whether you’re seeking exposure, looking to expand your distribution, or become more strategic in the channel, Tech Connect LIVE is the event you’ve been waiting for.

**Hyatt Regency Chicago O’Hare Room Rate**  
*Tech Connect LIVE Special Pricing – \$179 + tax*



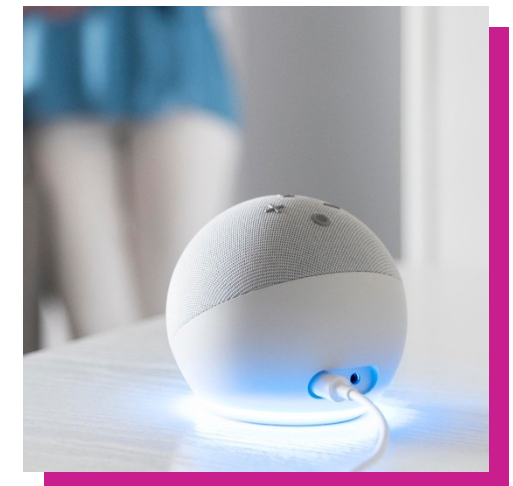
# Featured event categories

## Hardware/New Technology

- Audio/Visual
- Computer & Gaming Hardware & Peripherals
- Security
- IoT
- Smart Appliances
- Outdoor Power & more

## Accessories/Small Electrics/Portable Audio

- Smartphone
- Notebook
- Computer & Gaming Accessories
- Portable Audio
- Small Electrics
- Holiday Gift Items & more



# Who you'll meet



All logos are the property of their respective owners.

# Why this event benefits your business:

- At the 2023 event, the average vendor added 6 new accounts
- 95% of surveyed attendees would recommend this event to others
- Crucial face-to-face interactions and relationship building
- Present products in small group settings to interested buyers
- Grow your market through pre-scheduled, one-on-ones with key US, Canadian & International retail & distribution buyers
- Exhibit in the Vendor Expo and meet with buyers and service providers
- Gain industry insight from informative education sessions
- Get critical feedback from buyers on product, pricing & more
- Connect with buyers and peers during cocktails and meals

# Unlock global visibility

Meet one-on-one in pre-scheduled meetings with potential retail and distribution partners from:



# 2024 Vendor Participation Packages

## SILVER LEVEL

*Designed for one-product companies*

**AM** – Boardroom Sessions:

- (3) Five-minute presentations to one category of buyers over two days

**PM** – One-on-One Meetings:

- 30-40 pre-scheduled, one-on-one 10-minute meetings with your group of category buyers
- 10'x10' meeting space in the Vendor Expo
- Two badges included

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**SOLD OUT!**

## GOLD LEVEL

*Best value for expanding businesses*

**AM** – Boardroom Sessions:

- (3) 15-minute presentations to one category of buyers over two days

**PM** – One-on-One Meetings:

- 30-40 pre-scheduled, one-on-one 15-minute meetings with your group of category buyers
- 10'x10' meeting space in the Vendor Expo
- Two badges included

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**USD \$12,500**

## PLATINUM

*Ideal for companies with many brands*

**AM** – Boardroom Sessions:

- 25-minute presentations each morning to all buyers

**PM** – One-on-One Meetings:

- 40-50 pre-scheduled, one-on-one 15-minute meetings with your group of category buyers
- Large private meeting room with space to showcase multiple vendors & demo products
- Four badges included
- Event sponsorship

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**SOLD OUT!**



## Pre-Scheduled, One-on-One Meetings

Maximize networking potential through pre-scheduled, one-on-one meetings at Tech Connect LIVE. Tailored to your preferences and business objectives, these sessions offer a focused environment for in-depth discussions with potential buyers.



## Boardroom Presentations

In these dynamic small group sessions, take center stage to introduce your brand and showcase transformative products. This is your opportunity to give buyers an exclusive look at your latest and greatest offerings.



## Interactive Product Demos

Engage buyers with hands-on experiences through interactive demos. These demonstrations enable direct interaction, turning their exploration into an informative journey. Move beyond showcasing features – let them experience innovation firsthand!



## Product Showcase

Tech Connect LIVE opens doors to market placement for your products. Seize the opportunity to showcase and position your offerings effectively, ensuring they find their place in the dynamic consumer tech market landscape.



# Here's what you can look forward to!



## TUES MAY 21

12:00 pm - 7:00 pm  
5:00 pm - 7:00 pm  
6:00 pm - 7:00 pm

Registration & Set-up  
Cocktails & Dinner  
E-Mobility Seminar

## WED MAY 22

7:00 am - 7:45 am  
8:00 am - 9:10 am  
9:15 am - 12:00 pm  
12:00 pm - 1:00 pm  
1:00 pm - 6:00 pm  
5:00 pm - 7:00 pm

Breakfast  
Platinum Power Sessions  
Boardroom Presentations to Buyers  
Lunch  
One-on-One Sessions  
Cocktails & Dinner

## THURS MAY 23

7:00 am - 7:45 am  
8:00 am - 9:10 am  
9:15 am - 12:00 pm  
12:00 pm - 1:00 pm  
1:00 pm - 4:00 pm  
4:00 pm - 5:30 pm

Breakfast  
Platinum Power Sessions  
Boardroom Presentations to Buyers  
Lunch  
One-on-One Sessions  
Vendor Teardown

# Educational Sessions

**BEN ARNOLD**  
EXECUTIVE DIRECTOR



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## FINDING OPPORTUNITY IN TODAY'S CONSUMER TECHNOLOGY MARKET

Tuesday, 10:00 AM | Wednesday 9:00 AM

- The shift in consumer shopping habits; ecommerce trends
- Categories and opportunities that are growing; where consumers are spending their technology dollars
- How tech is performing amid persistent economic challenges
- Outlook for consumer tech spending over the next 2 years

**ED ANDERSON**  
PRESIDENT



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## UNDERSTANDING & MANAGING AMAZON

Tuesday, 9:00 AM | Wednesday 10:00 AM

- Customer Journey & Funnel
- Tools to Impact
- Strategic Management Techniques & Executive Dashboarding
- Critical Pillars of Success

**Also in the works, additional vendor seminars on the following topics:**

- Selling through Costco
- Selling in Canada

# Event Sponsors

Ch@nnelSources



EPSON





# Contact Us



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