

2027 EVENT AGENDA

SUNDAY, MARCH 21

EVENT

1:00 PM – 5:30 PM

RSVP EVENT: Guided US Retail Store Tour for International Buyers & Vendors touring Costco, Abt, Best Buy, Walmart, Target, Staples

MONDAY, MARCH 22

EVENT

10:00 AM – 5:00 PM

Event Registration for All Attendees & Vendor Set-up

5:00 PM – 8:00 PM

Welcome Reception for All Attendees

TUESDAY, MARCH 23

EVENT

7:00 AM – 7:45 AM

Breakfast

8:00 AM – 10:00 AM

Boardroom Presentations to Buyers

8:00 AM – 12:00 PM

Pre-Scheduled 1:1 Meetings

12:00 PM – 1:00 PM

Lunch

1:00 PM – 6:00 PM

Pre-Scheduled 1:1 Meetings

6:00 PM – 9:00 PM

Dinner & Cocktails

WEDNESDAY, MARCH 24

EVENT

7:00 AM – 7:45 AM

Breakfast

8:00 AM – 12:00 PM

Pre-Scheduled 1:1 Meetings

12:00 PM – 1:00 PM

Lunch

1:00 PM – 4:00 PM

Pre-Scheduled 1:1 Meetings

4:00 PM – 6:00 PM

Buyers Depart for Airport / Vendor Booth Teardown