

TECHCONNECT LIVE SOURCING

May 11-12, 2027
Treasure Island Hotel, Las Vegas

Meet with Buyers and Grow in the Americas

TCL Sourcing connects OEM and private label manufacturers with importers, distributors, and private label retail buyers across the Americas.



Meet 25-30 importers, distributors, and private label buyers



Dedicated 10x10 display and meeting space



Quickly enter new geographies in the Americas



Connect with 3PLs for regional supply chain management

What You Can Achieve

Market Expansion

Enter the U.S., Canadian, and Latin American markets with the right partners

OEM & Private Label Deals

Secure partnerships with buyers ready to customize and brand your products

Business Growth

Increase volume through long-term distribution and retail relationships

End-to-End Support

Connect with logistics and sales partners to support your global expansion offerings

Who You Will Meet

Retailers – Looking for products for their own private label

Importers – Sourcing reliable manufacturing partners

Distributors – Bringing new products to established channels

Connect directly with qualified buyers actively seeking manufacturing partners.

- ✓ Meet importers, retailers, and distributors from the U.S., Canada, and Latin America
- ✓ Showcase your products to buyers looking for OEM and private label solutions
- ✓ Build partnerships to enter and grow in the Americas

Event Agenda (Subject to change)

Tuesday, May 11

9:00 am – 12:00 pm	Expo Set-up
12:00 pm – 1:00 pm	Lunch
1:00 pm – 6:00 pm	1:1 Meetings
6:00 pm – 7:00 pm	Cocktails & Appetizers

Wednesday, May 12

7:30 am – 8:20 am	Breakfast
8:30 am – 12:00 pm	1:1 Meetings
12:00 pm – 1:00 pm	Lunch
1:00 pm – 4:00 pm	1:1 Meetings
4:00 pm – 6:00 pm	Expo Tear-down



Let's Talk

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Register Now

Meet with buyers ready to source new products.

Partial Invited Buyers List

Private Brand Accounts



Distributors



Importers



Arrive with your meetings already booked.

We schedule 25-30 meetings with importers, distributors, and private label buyers before you arrive. No waiting at your booth hoping buyers stop by – just guaranteed meetings with buyers ready to source new products.



TCL Sourcing Vendor Package

For manufacturers looking to grow into the Americas through OEM and distribution.

USD \$7,500

Included:

- 25-30 buyer meetings from importers, distributors, and private label retailers from the Americas
- 20-minute, 1-on-1 meetings
- 10' x 10' booth
- Two attendee badges

