

TECH CONNECT LIVE SOURCING

May 11-12, 2027
Treasure Island Hotel, Las Vegas

Discover New Products Straight from the Source

TCL Sourcing is an event built to connect importers, distributors, and private label retail buyers with OEM and private label manufacturers ready to launch and scale in the Americas.



Meet 25-30 OEM and private label manufacturers



Early access to brands looking to scale



Expand assortment and unlock new revenue streams



Discover products new to your region

Guaranteed Meetings

20-minute 1:1 meetings with 25-30 OEM and private label manufacturers, all booked for you in advance.

What You Can Achieve

New Product Opportunities

Meet emerging brands ready to launch and scale in American markets

OEM & Private Label Deals

Engage with vendors offering OEM, private label, and distribution opportunities

Drive Revenue

Identify products and partners that can unlock new revenue streams

End-to-End Support

Connect with logistics providers, sales teams, and support partners to ensure success

Hosted Buyer Program

As an invited Buyer, there is no cost to attend this event. Hosted Buyers receive:

-  Event badge
-  Pre-scheduled 20-minute 1:1 meetings
-  Round-trip transportation*
-  Hotel nights
-  Meals and cocktails during the event

*Travel costs covered up to \$600 for US, Canada, and Latin American buyers – subject to approval.

Event Agenda

(Subject to change)

Tuesday, May 11

9:00 am – 12:00 pm	Expo Set-up
12:00 pm – 1:00 pm	Lunch
1:00 pm – 6:00 pm	1:1 Meetings
6:00 pm – 7:00 pm	Cocktails & Appetizers

Wednesday, May 12

7:30 am – 8:20 am	Breakfast
8:30 am – 12:00 pm	1:1 Meetings
12:00 pm – 1:00 pm	Lunch
1:00 pm – 4:00 pm	1:1 Meetings
4:00 pm – 6:00 pm	Expo Tear-down



Let's Talk

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Discover your next product line straight from the source.