

**TECH CONNECT**  
**LIVE**

**MARCH 22-24 2027**  
**HYATT REGENCY O'HARE, CHICAGO**

The event that drives your  
**BUSINESS**  
**FORWARD**



Consumer tech and  
small appliances



Guaranteed  
buyer meetings



Dedicated display  
and meeting space



Retail and  
distribution buyers

The most impactful event  
you'll attend all year.

### **Pre-Scheduled, One-on-One Meetings with Buyers**

We schedule meetings with qualified buyers for you in  
advance. Guaranteed meetings – no outreach necessary!

### **Find the Right Partner for Your Business**

Need distribution? Looking for retailers? Selling online?  
We've got you covered:

- National & Regional CE Retailers / Online Retailers / Distributors
- Mass Merchants / National Buying Groups / Warehouse Clubs
- Department Stores / Food & Drug / Discount Stores
- Office Product Retailers / College Bookstores
- TV Shopping Channels / Travel Centers / Airport Stores / Cell Phone Stores

### **Featured Product Categories**

Choose multiple categories from our lineup and we'll  
arrange meetings that match your product offerings.

- Tech Hardware & Software
- CE / PC / Mobile Accessories
- PC & Gaming Peripherals
- Home & Portable Audio
- Smart Home & Security
- Digital Cameras / Dashcams
- E-Mobility
- Wearables
- Home & Office Furniture / Equipment
- Small Appliances
- Q4 Gift Items



**Let's Talk**

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**Register Now**

Connect with buyers and drive  
your business forward!

## 2026 Retailers and Distributors Attendees Retailers and distributors that participated in 2026.



## 2027 Vendor Participation

### *Only pay for what you need!*

Start with the base package and customize your event experience with package add-ons. Available to all vendors.

### Base Package Price: USD \$10,000

- 10'x10' booth
- 40 pre-scheduled meetings with buyers in your product category
- 15-minute meetings
- Two attendee badges

**Plus Package Add-ons**

## Package Add-on Details Choose add-ons to customize your event experience.

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| <p> <b>Additional Booth Space</b><br/>Additional booth space is priced in 5 foot increments.<br/><b>\$1,500 per additional 5 feet in width</b></p> <p> <b>Pegboard Rental</b><br/>Pegboard displays are available to rent. Details: 29" high x 24" wide with 4" hooks to display your products.<br/><b>\$100 per pegboard (limit of 2)</b></p> <p> <b>Double Meetings</b><br/>Have multiple brands? Host two sets of buyer meetings in a 10x20 booth with two meeting tables.<br/><b>\$5,000</b></p> | <p> <b>Sponsorship Opportunity</b><br/>For additional exposure, add a sponsorship such as cocktails/dinner, lunch, lanyards, bags, and more!<br/><b>\$2,500 - \$10,000 options available</b></p> <p> <b>Group Presentations</b><br/>Present your products to a large group of buyers in your category with a 15-minute Boardroom Presentation.<br/><b>\$2,500 (limited number available)</b></p> <p> <b>Extra Attendee Badges</b><br/>Attendee badges cover event admission and meals.<br/><b>\$500 each</b></p> |
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