

# TECH CONNECT LIVE

**Tech Connect LIVE**  
March 22-24, 2027 | Chicago

**TCL Sourcing**  
May 11-12, 2027 | Las Vegas

## SPONSORSHIP

# Kickstart Your Business Development

Meet potential partners, expand your network, and drive real growth as a sponsor at Tech Connect LIVE events.



Consumer tech & small appliance vendors



Retail and distribution buyers



Dedicated meeting table in the Vendor Expo



High-impact brand visibility

## Tech Connect LIVE

Chicago • March 22-24, 2027

Tech Connect LIVE is our flagship event connecting brands with qualified retailers, distributors, e-commerce partners, and buying groups from across the US, Canada, Latin America, and Europe.



### EXHIBITORS

50-60 established consumer tech brands



### BUYERS

50-60 retailers, distributors, e-commerce, & buying groups

## TCL Sourcing

NEW!

Las Vegas • May 11-12, 2027

TCL Sourcing is a new event connecting OEM manufacturers with importers, retailers, and distributors from the US, Canada, and Latin America.



### EXHIBITORS

25-30 OEM & private-label manufacturers



### BUYERS

25-30 importers, distributors, & private-label retail buyers



## Let's Talk

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## Register Now

Kickstart your business development

**Put your brand in front of every buyer and vendor in the room,  
plus a table to meet them at.**

**Tech Connect LIVE**

Chicago • March 22-24, 2027

STANDARD

**\$7,500**

CATEGORY EXCLUSIVE

**\$10,000**

Category Exclusive: Be the only sponsor in your product or service category at the event.

**Meetings:** Each exhibitor receives a stamp card that drives them to visit each sponsor table.

**TCL Sourcing**

Las Vegas • May 11-12, 2027

NEW!

SPONSORSHIP

**\$6,000**

Our first private-label sourcing show. Get your brand in front of OEM manufacturers and private label buyers.

**Meetings:** Features pre-scheduled 1:1 meetings with exhibitors.

INCLUDED IN EVERY SPONSORSHIP



**Meeting Table in the Sponsor Meeting Hub**

A 30" round meeting table and a 6' display table inside the Vendor Expo, with room for your pull-up banners. No pipe and drape.



**High-Impact Brand Visibility**

Your brand featured across every marketing touchpoint – pre-event emails, on-site signage, the website, and print materials.



**Networking During Cocktails & Meals**

Meals and cocktails are served on-site, opening more time to connect with buyers and vendors throughout the event.



**Two Attendee Badges**

Covers event admission and meals. Additional badges \$500 each.