ELECTRONICS RETAIL SUMMIT

August 14-17, 2011 Westin Chicago NW - Itasca, IL

Quality, one-on-one meetings with retailers who can increase your business

The Electronics Retail Summit is an event designed to add to your existing business at retail. The CE and PC buyers in attendance represent retailers in a variety of market segments, allowing you to place your products in the hands of new customers and new demographics.

Meet with your category buyers, individually, in 20-minute, pre-scheduled meetings. These face-to-face meetings give you the time needed to efficiently discuss your products and programs with retailers, making it the most productive and quantifiable event of its kind.

- Vendors receive a private meeting room for the duration of the event to display and demo their products
- The pre-scheduled meetings are 20 minutes in length, and are held behind closed doors in your private room
- Group meals and evening social events offer additional networking opportunities
- Meeting technology allows vendors to view retailer requirements prior to the event, create notes and generate POs from within the meeting, and facilitate follow-up

Details The price for the spring event is $14,000 and includes two attendee badges, two sleeping rooms, meals, meeting rooms, meetings, and internet-based planning tools.

Extra badges cost $1,500 and include sleeping rooms.

Register
by contacting Alan Semel
+1 216.595.9828, x125
alans@levinconsulting.com

Take it from past attendees:

The ECRM/Levin Electronics Summit was the best organized and run event I have ever attended. The level of service was amazing. The business value of meeting so many customers in one location and at one time is excellent. Microsoft will be attending this event again in the future!

Bob Culliton, Microsoft

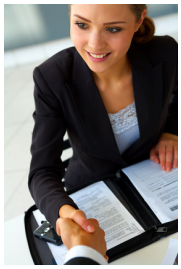
Event categories

- CE Products & Accessories
- TV/Video Hardware
- iPod/MP3 Hardware & Accessories
- PC Peripherals, Accessories & Software
- Digital Cameras, Frames & Accessories

levin consulting ECRM®

www.levinconsulting.com www.ecrm.marketgate.com

ELECTRONICS RETAIL SUMMIT



Unique Format
Unlike most events, 100% of your meeting time will be dedicated to private, one-on-one sessions between you and consumer electronics / IT retailers. There will be no boardroom presentations, no crowded trade show floor and no competing for meetings.

Guaranteed Privacy
All meetings are held in private suites, and we guarantee that all of your conversations and negotiations are confidential and private.

Efficiently Organized
This event is extremely well-organized and efficient. All meetings are pre-scheduled and are carried out in a timely manner. Your day will begin on time and end on time.

Tools for a Successful Event
Retailer profiles and requirements are posted on a secure site for vendors to view prior to the event. Vendors will be given a laptop for the duration of the event to track questions and create notes from the meetings, creating a streamlined follow-up process after the event.

The Electronics Retail Summit is the right event to help you grow your business!

Launching products into Europe?

Launching products into the European retail market and not sure where to start?

Meet one-on-one with retailers from throughout Europe who can help make it happen.

The Electronics Retail Summit Europe will be held May 4-6, 2011, in Lisbon, Portugal.

Special pricing is available for vendors attending Electronics Retail Summit Spring *and* Europe - ask for details!

Past Attending Retailers

These and other retailers have attended this event in the past

Abe's of Maine – Cameras & Electronics Since 1979
Adorama – The Photography People
Advance Auto Parts
APSO – American Pharmacy Service Organization
Airport Wireless
American – furniture • electronics • appliances
The Andersons
B&H – Photo • Video • Pro Audio
Barjan – Accelerate Your Business
BEARCOM
Big Lots!
bluestem brands, inc.
Boscov's
BrandsMart U.S.A.
CRC – Campus Retail Canada
CGES – Coast Guard Exchange System
Costuless – Your Best Value Warehouse Store.
Costco Wholesale
CVS/pharmacy
DataVision – Computer Video
DirectBuy
The Douglas Stewart Co.
Eagle Distributors, LLC
five BELOW
Flexi Compras
froobi – Follow the Frog
H-E-B
Harmony – For All Your Shopping Needs
Hi-Way Distributing – Corporation of America
HSN
icba
INMOTION Entertainment
Kerr Drug
La Curacao – Un Poco de Su Pais
Lewis
NATM – Buying Corporation
LTD Commodities
Mazel
meijer
Micro Center
Museum Tour
National Electronics Inc.
Nebraska Furniture Mart
nuCourse.com – Brand Building Distribution
Office Depot – Taking Care of Business
OfficeMax
onecall
Ollie's Bargain Outlet
Overstock.com
PCUniverse
Ritz Interactive – an e-Commerce Network
Ross Dress for Less
Staples Business Depot – www.businessdepot.com
Stereo Advantage – headadvantage.com
SuperPharm
Systemax
ShopKo Stores Inc.
tech for less
The Source
T.J.maxx
Topco
TA – TravelCenters of America
Tuesday Morning
Walgreens